

Year-Round Bridal Show Marketing That Drives Real Results

We don't just promote bridal shows — we power a year-round, multi-channel marketing campaign designed to attract hundreds of qualified, engaged couples ready to book and connect directly with top wedding professionals like you.

How We Reach Them.

- **TARGETED GOOGLE ADS**
Laser-focused campaigns reaching couples searching for wedding vendors.
- **SOCIAL MEDIA ADS**
Facebook, Instagram & TikTok ads and boosted posts that keep our shows trending.
- **EMAIL BLASTS**
Several campaigns sent to verified engaged-couple lists throughout the year.
- **TEXT MESSAGE CAMPAIGNS**
Fast, personal reminders that drive show attendance.
- **DIRECT MAIL INVITATIONS**
Eye-catching postcards mailed to newly engaged couples.
- **OUTDOOR MINI BILLBOARDS**
High-visibility exposure across Monroe County and surrounding counties.
- **EXHIBITOR SPOTLIGHTS**
Featured posts on our social media platforms showcasing participating pros.
- **PREMIUM WEBSITE LISTINGS**
Top placement on RochestersLargestBridalShows.com with your logo featured on our vendor carousel, plus direct links to your website, Facebook, and Instagram for maximum visibility.

Be part of the select group of wedding professionals couples meet first — and remember most.

