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Great REASONS WHY YOU CAN'T MISS THE JANUARY 24TH BRIDAL EXPO AT THE DOUBLETREE



Planning your dream Rochester, NY wedding? It's an unforgettable journey, but let's be honest—it can feel like a never-ending to-do list. That's where our Bridal Show swoops in to save the day! Happening on January 24th. at the DoubleTree by Hilton Henrietta, this is the ultimate event to make wedding planning exciting, easy, and downright fun. With the value-packed experience we offer, here's why you'll want to grab your free bridal show tickets:

1

WEDDING PLANNING IN ONE EPIC STOP

Wedding planning is undoubtedly stressful. Picture a room filled with incredible vendors, all set to assist you in planning your big day. From florists and photographers to caterers and DJs, it's like having the entire wedding industry at your fingertips. No more rushing from one appointment to the next—this is your chance to check off multiple items on your list in just one visit. It's a stress reliever!

2

SAY HELLO TO YOUR DREAM TEAM

You can scroll through vendor websites, but nothing beats meeting them in person. At the Bridal Show, you'll connect face-to-face with professionals who could be part of your big day. Chat with them, ask questions, and see who gets your wedding vibe. With a diverse range of vendors, from traditional to modern, it's your chance to build your ultimate dream team.

3

VENDOR SHOWDOWN: COMPARE AND DECIDE

Shopping around for the best deals and services? This is your golden opportunity to compare vendors side by side. Whether choosing between photographers or deciding on the perfect caterer, seeing multiple options in one spot makes it easier to find exactly what you need—and maybe even uncover something unexpected. It's like speed dating but with vendors

4

TREND ALERT! GET INSPIRED

Need a little inspiration to make your wedding unforgettable? Our bridal show is packed with the latest 2026/2027 trends, from stunning floral arrangements to creative decor ideas. Vendors will showcase their best, and you'll walk away with fresh ideas to make your wedding uniquely yours.

5

EXCLUSIVE SHOW-DAY DEALS – SAVE BIG!

Weddings are magical... and, let's face it, pricey. That's why we've got your back with exclusive show-day discounts. From photography packages to dreamy wedding gowns, these deals can save you big bucks. Attending could be one of the best financial decisions you make during your wedding planning—so don't miss out!

6

FASHION SHOW SPOTLIGHT – SEE THE LATEST 2026/2027 TRENDS LIVE

Get ready for the ultimate fashion moment! Our Bridal Fashion Show is your front-row ticket to the hottest 2026/2027 bridal fashions. Whether you're into timeless elegance or bold, modern designs, this is where you'll find your dream dress and formal wear inspiration. Watch the runway light up with the latest looks and envision yourself walking down the aisle in style.

7

TASTE TEST HEAVEN

What's better than planning your wedding? Planning while sampling delicious food and sweets! Meet top-notch caterers and bakers, and taste-test your way to the perfect wedding menu. From savoury bites to decadent desserts, this part of the show is guaranteed to be a hit with your taste buds.

8

PRIZES GALORE!

Who doesn't love winning? Our Bridal Show is bursting with giveaways and contests, giving you a chance to score incredible prizes. From vendor discounts to luxury wedding goodies, you might walk away with something extraordinary to improve your big day.

9

BRING THE FUN FACTOR!

Let's be honest—wedding planning can sometimes feel like work. But not at our Bridal Shows! With live entertainment, interactive exhibits, and a festive atmosphere, this event is designed to put the fun back into planning. Bring your besties, mom, or even your fiancé, and make it a memorable day. You'll leave with smiles, excitement, and plenty of wedding magic.

10

YOUR PERFECT DAY STARTS HERE!

The Bridal Expo at the DoubleTree by Hilton Henrietta on January 24th. is more than just a bridal show—it's a celebration of your unique love story. Whether you're just starting your wedding journey or tying up the final details, this show has everything you need to make your day unforgettable. From one-stop shopping to exclusive discounts and endless inspiration, it's the event every bride dreams of.

Grab your FREE bridal show tickets today and get ready for a day of fun, food, fashion, and fabulous wedding planning! See you there!