


Rochester's Largest Bridal Shows!

585wedding.com 

Bridal Fair

April 14, 2024
Arbor At The Port


585wedding.com 

Wedding expo

October ?, 2024
Hyatt Regency Rochester
Date Dependent On Buffalo Bills
Schedule

585wedding.com 

Bridal expo

February 2, 2025
Hyatt Regency Rochester
 No Football Weekend
Week Before Super Bowl

585wedding.com 

Bridal Fair

TBD
Hyatt Regency Rochester

At Rochester's most prestigious venue!

arbor

— AT THE PORT —

1000 North River Street Rochester, NY 14612

If you are interested in participating in one, two, three, or all four of these shows, please complete & return the attached contract.



SPECTRUM Sounds LLC

Jeff,

We wanted to send you an email and say "Thank You" for providing such a great Bridal Show this past Sunday at the Hyatt Regency Rochester. One of the reasons we have been in business for over 35 years and growing every year is due to you and your staff's commitment to providing quality bridal shows year after year. We have done many Bridal Shows over the past 35 years, and we have to say your shows provide Spectrum Sounds with the best opportunity to grow our business.

We want you to know that we booked 5 weddings with deposits at the show and also set up 4 appointments to meet with clients this week. When we checked our email the next day after the show we had 4 emails from people who attended your Bridal Show!

If people who advertise with you don't participate in your Bridal Shows because they think it doesn't work for them, give them our name and number and we'll tell them about the success we've had in your shows, and how we didn't find the same success with other competitor's shows.

Great job once again to you and your staff!

Thank you!
Michael A. LaMarca & James E. Marler
And the Entire Spectrum Sounds, LLC Team
585-451-1111
www.spectrumds.com
specsnd@gmail.com



585  .COM
Wedding

For questions or more information:

call: 585.227.7690

email: jeff@585wedding.com

RochestersLargestBridalShows.com

Over 1,700 Bridal Leads

GUARANTEED!

Digital Excel Spreadsheet Provided

Register for all
Four
shows and receive over
1,700
Bridal Leads
GUARANTEED!

585wedding.com
Bridal Fair
April 14, 2024
Arbor At The Port

OVER
400
BRIDAL LEADS

585wedding.com
Wedding expo
October 7, 2024
Hyatt Regency Rochester

OVER
400
BRIDAL LEADS

585wedding.com
Bridal expo
February 2, 2025
Hyatt Regency Rochester

OVER
500
BRIDAL LEADS

No Football Weekend
Week Before Super Bowl

585wedding.com
Bridal Fair
TBD 2025

OVER
400
BRIDAL LEADS



THE WEDDING DRESS

The Wedding Dress & Tux Shop has been a proud participant of the 585wedding.com family for several years. We love to be part of the Bridal Expo/Shows in the Rochester area.

585wedding.com provides excellence in luxury with wedding inspiration to assist our business to connect with top wedding professionals and fashionable brides. The energy and attendance for the bridal shows are over the top!!

Jeff, at 585wedding.com has provided us the opportunity to grow our business over 35% in this past year. Jeff is, not only easy to work with, very personable and always available, he has up-to-date strategies through social media to help us connect with brides.

We, The Wedding Dress & Tux Shop Staff, have found that advertising with 585wedding.com has been the most valuable resource and best price for advertising in the local wedding market.

Thanks so much,
Nancy Quibell

The Wedding Dress & Tux Shop
www.weddingdressny.com

Give your literature, promotional items or special offers to each & every future bride attending Rochester's Largest Bridal Shows!



Show Vendors No Charge* | 585wedding.com Advertisers \$50.00* | Non-Advertisers \$100.00*

585wedding.com

585wedding.com

585wedding.com

585wedding.com

Bridal Fair

Wedding expo

Bridal expo

Bridal Fair

April 14, 2024

Arbor At The Port

300 pcs needed by 03/21/24

October 7, 2024

Hyatt Regency Rochester

300 pcs needed by 10/13/24

February 2, 2025

Hyatt Regency Rochester

400 pcs needed by 01/26/25

TBD

Hyatt Regency Rochester

300 pcs needed by 03/20/25

To qualify for advertiser discount you are required to be running at least a 1/6 page ad in the Sep/Oct Issue of the 585wedding.com Magazine for Wedding Expo, the Jan/Feb Issue for Bridal Expo and the Mar/Apr Issue for Bridal Fair, or a 12 consecutive month showcase vendor on 585wedding.com. *To qualify for the Vendor no charge, you must be an exhibitor in that particular bridal show.

Here's how it works...

- Contact us by phone: 585-227-7690 or email: jeff@585wedding.com and let us know which show(s) that you would like to participate in.
- Prepare your content. Flyers, brochures, pamphlets, refrigerator magnets, pens, Thumb Drives, literally anything that will fit into a bag roughly the size of 12 x 18. Make sure you leave yourself enough time to have your content printed or produced to ensure you make the **12:00 noon deadline for each show you want to participate in.**
- Payment **PRE-PAID** - Please include your payment with your literature whether you mail it or drop it off. **BILLING IS NOT AN OPTION.**
- Provide us with your content prior to or by the **12:00 noon deadline. See the dates listed above for the quantities and deadline of each show you want to participate in.**

BY MAIL:
585wedding.com
PO Box 26498
Rochester, NY 14626

DROP OFF, COURIER, FED-EX, UPS:
585wedding.com
2590 Ridge Road West, Suite 14
Rochester, NY 14626

Rochester's Largest Bridal Shows!

What Makes Our Bridal Shows So Great!

More future brides!
Yes, we have Rochester's most successful shows!

Extensive Exposure! As soon as we receive your contract, you will be listed as a participating vendor on www.RochestersLargestBridalShows.com with direct links to your website and Facebook page!

Here are just a few of the benefits to you:

Meet with hundreds of couples face-to-face in a short period of time!

Demonstrate or show future couples your service you might not meet anywhere else!

Make on-the-spot appointments, sign contracts, and take deposits!

Build networking relationships with other wedding professionals!

Outshine your competition on the spot!

Your Bridal Packages Includes...

Listing on www.RochestersLargestBridalShows.com with direct links to your website and Facebook page!

Excel bridal show list of all future brides who registered and/or attended the show. You will receive this list within a few short days after the show.

This is a FANTASTIC marketing tool!

This list includes all the information that the bride gives us. Wedding date, Name, Mailing address, Phone number, Email, along with all of this information for their partner.

Bridal bags given to every bride that enters the show. Give your promotional piece, literature, or special offer to every attendee!

Rochester's BEST and Largest Bridal Show!

Your Booth Space includes:

Your space is 8 ft wide by 6 ft deep.

6 ft black skirted table with 2 chairs.

Free electricity and Wi-Fi.

If you require electricity, please be sure to select it on your bridal show contract.

Your Wi-Fi pass code will be provided to you the morning of the bridal show.

Two free lunch tickets given to you the morning of the bridal show.

Additional lunch tickets can be purchased at \$15.00 each. Must be ordered no later than 5 days PRIOR to the show date. NO additional lunch tickets can be purchased the day of the show.

Professional assistance with load in and load out the day of the show.

Bridal Show Day Details

Set-Up-Time: 9:00am to 11:30am.

You can arrive anytime after 9:00am to set up your booth. Please be ready to accept brides at your booth by 11:45am.

When you arrive you will be directed to your booth space.

Start Time: 585Wedding.com has advertised the doors opening at noon. If there is a line of brides, 585wedding.com will open the doors at 11:45am. This will help alleviate the opening rush.

Lunch Served: 10:30am-1:50pm

Electric: If you requested electric, don't forget to bring power strips and extension cords.

Booth Sharing: Booth sharing is not permitted.

Break Down/Exiting: Please do not break down/leave your booth before 3:00pm. An early break-down fee of \$100 will be assessed for vendors who do.

Show Day Questions: Please look for a 585Wedding.com staff member or go to the registration desk.

Call: 585-227-7690 or email: jeff@585wedding.com

How do we get so many brides to attend our Bridal Shows?

Extensive Advertising & Social Interaction!

Add that to our outstanding reputation of producing Rochester's largest and best bridal shows and you have the answer!

Google Rochester Bridal Shows

Web Shopping Images News Maps More Search tools

About 75,400 results (0.42 seconds)

Rochester Bridal Shows | Wedding Expo, Bridal Expo, Brides...
www.rochesterlargestbridalshows.com/
 Free Rochester bridal show tickets and information. Rochester Wedding Expo, Rochester Bridal Expo and Rochester Bridal Fair, Rochester's largest bridal...
 Participating Vendors Bridal Show Tips
 Free Tickets Vendor Sign-Up

Free Tickets - Rochester Bridal Shows
www.rochesterlargestbridalshows.com/rochester-bridal-show-tickets.php
 To print your FREE TICKETS for Rochester Wedding Expo, October 10th, 2014, or Rochester Bridal Expo, January 4th, 2015, or Rochester Bridal Fair, March...

Rochester Bridal Shows - Rochester Wedding
www.585wedding.com/pages/bridal_shows.php
 Free tickets to Rochester's Largest Bridal Shows. Rochester wedding experts to assist with planning your perfect wedding.

Rochester Bridal Shows | Wedding Expo, Bridal Expo, Brides...
www.rochesterlargestbridalshows.com/
 This is the Rochester wedding of your dreams...one day. The largest bridal shows with spectacular bridal...

Ranked #1 on Google!

Google PPC Ads

Pinterest

Rochester's Largest Bridal Shows
 585wedding.com

124 Pins

Follow

585Wedding Social Media Posts

Yes! We have a Bridal Fashion Show!

Plus! Over 50 Amazing Wedding Vendors!

Free Bridal Show Tickets

Bridal Fair
 April 14, 2014
 12 noon - 3:00pm

FREE Tickets, information and let-to-the-venue details online at RochesterLargestBridalShows.com

Social Media Posts

585wedding.com

Free Bridal Show Tickets
 Bridal Fair
 arbor
 April 14, 12 noon - 3:00pm
 FREE Tickets and let-to-the-venue details online at RochesterLargestBridalShows.com

Free Wedding Website | Where to begin? | 585wedding on Facebook

Welcome to 585wedding.com, Rochester New York's premiere wedding planning website!

Planning your Rochester wedding in this social media era! With the engaging and ever-expanding convenience of the internet, the way future brides (and grooms) find their wedding plans for venue, vendors & services, proper to the digital space as well as online and more. The online planning tools we've created are the most comprehensive and user-friendly ever. We've created a one-stop wedding planning website that has everything you need to plan your wedding in a snap. From the moment you visit our website, you'll be able to find everything you need to plan your wedding in a snap. From the moment you visit our website, you'll be able to find everything you need to plan your wedding in a snap.

585wedding.com changing everything!

Continuing to lead the way in innovation, we've added information with the finest wedding professionals and service providers. We've added information with the finest wedding professionals and service providers. We've added information with the finest wedding professionals and service providers.

We welcome your ideas and feedback!

Our mission is to provide the most unique Rochester wedding planning experience possible to our family and friends. We welcome your ideas and feedback! Our mission is to provide the most unique Rochester wedding planning experience possible to our family and friends.

Create Your Free Personal Wedding Website

Share your wedding planning experience with family and friends!

Your 585wedding.com account allows you to set up and maintain your own personal wedding website available only to the people you grant access. You can decide who is allowed to view your website and how long it will be available. You can also share your wedding planning experience with family and friends. You can also share your wedding planning experience with family and friends.

Facebook.com/585wedding

Free Bridal Show Tickets
 Bridal Fair
 arbor
 April 14, 12 noon - 3:00pm
 1000 North River Street Rochester, NY 14612
 FREE Tickets and let-to-the-minute details online at RochesterLargestBridalShows.com

585wedding
 6.9K followers • 2.3K following

Posts About Mentions Followers Photos More

Switch into 585wedding's Page to start managing it.

Intro
 6.9K Followers
 Page • Public Figure
 585WEDDING.COM is responsible for this Page
 (585) 227-7690

RochestersLargestBridalShows.com

Free Tickets Bridal Show Tips Bridal Expo Participating Vendors Vendor Sign-Up Contact

gorgeous bridal fashions

Free Tickets, information and let-to-the-venue details online at RochesterLargestBridalShows.com

Welcome to Rochester's Largest Bridal Shows! Rochester's largest bridal show and information! The Rochester wedding of your dreams. In one day, the largest bridal show and information! The Rochester wedding of your dreams. In one day, the largest bridal show and information!

Bring your Parents, Friends and Bridal Party!

Bring your Parents, Friends and Bridal Party!

Bring your Parents, Friends and Bridal Party!

Massive Text-Messaging & Email Blast Campaigns

THIS IS YOUR FREE TICKET! April 14, 2014

More than a ticket, it's an invitation to Rochester's Largest Bridal Show!

585wedding.com
 Wedding Expo
 Rochester's Largest Bridal Shows
 April 14, 2014
 3 Live Grand Prize Drawings provided by HYATT REGENCY

ADMIT ONE
 APRIL 14, 2014
 12:00 PM - 3:00 PM
 FREE ADMISSION

Free Bridal Show Jan 10th
 Convention Center Free
 tickets at 10-12
 Fashion Show 10-12
 Exhibition Info at
 RochesterLargestBridalShows.com
 (585) 227-7690

Free Bridal Show Mar 20th
 Convention Center Free
 tickets at 10-12
 Fashion Show 10-12
 Exhibition Info at
 RochesterLargestBridalShows.com
 (585) 227-7690

BRIDAL SHOW

Apr. 14

Sunday 12:00 - 3:00pm

Arbor at the Port

FREE ADMISSION

585wedding.com

Direct Mailed Post Cards to 1,000's of future brides

Street Signs

585wedding.com 

Bridal Fair

April 14, 2024
Arbor At The Port

585wedding.com 


Wedding expo

October ?, 2024
Hyatt Regency Rochester
Date Dependent On Buffalo Bills Schedule

585wedding.com 

Bridal expo

February 2, 2025
Hyatt Regency Rochester

 No Football Weekend
Week Before Super Bowl

585wedding.com 

Bridal Fair

TBD
Hyatt Regency Rochester

Exhibit space (check all that apply)

<input type="checkbox"/> Single approx. 8' x 6'	\$595 \$495* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Single approx. 10' x 6'	\$750 \$575* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Single approx. 10' x 6'	\$945 \$795* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Single approx. 10' x 6'	\$750 \$575* non 585 advertiser 585 current advertiser
<input type="checkbox"/> Double approx. 16 x 6'	\$1,000 \$950* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Double approx. 20' x 6'	\$1,225 \$1,025* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Double approx. 20' x 6'	\$1,595 \$1,295* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Double approx. 20' x 6'	\$1,225 \$1,025* non 585 advertiser 585 current advertiser
<input type="checkbox"/> Triple approx. 24 x 6'	\$1,550 \$1,250* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Triple approx. 30' x 6'	\$1,650 \$1,350* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Triple approx. 30' x 6'	\$2,095 \$1,795* non 585 advertiser 585 current advertiser	<input type="checkbox"/> Triple approx. 30' x 6'	\$1,650 \$1,350* non 585 advertiser 585 current advertiser

*To receive the 585 current advertiser discount for the Bridal Fair 2024 you must be running your ad in the March/April 2023 issue of the 585wedding.com Magazine. To receive the 585 current advertiser discount for the Wedding Expo 2024, you must be running your ad in the September/October 2024 issue of the 585wedding.com Magazine. To receive the 585 current advertiser discount for the Bridal Expo 2025, you must be running your ad in the January/February 2025 issue of the 585wedding.com Magazine. To receive the 585 current advertiser discount for the Bridal Fair 2025, you must be running your ad in the March/April 2025 issue of the 585wedding.com Magazine, or a 12 consecutive month showcase vendor on 585wedding.com.

Electric - 1 outlet • 10 amp max (check all that apply)

<input type="checkbox"/> No, I do not require electric.	<input type="checkbox"/> No, I do not require electric.	<input type="checkbox"/> No, I do not require electric.	<input type="checkbox"/> No, I do not require electric.
<input type="checkbox"/> YES, I require electric. + 0	<input type="checkbox"/> YES, I require electric. + 0	<input type="checkbox"/> YES, I require electric. + 0	<input type="checkbox"/> YES, I require electric. + 0

*Don't forget to bring extension cords & power strips, they are not provided.

Lunch Tickets (check all that apply)

<input type="checkbox"/> I need no additional tickets	<input type="checkbox"/> I need no additional tickets	<input type="checkbox"/> I need no additional tickets	<input type="checkbox"/> I need no additional tickets
<input type="checkbox"/> YES, I need additional tickets	<input type="checkbox"/> YES, I need additional tickets	<input type="checkbox"/> YES, I need additional tickets	<input type="checkbox"/> YES, I need additional tickets
(# of tickets) x \$15.00* = (each)	(# of tickets) x \$15.00* = (each)	(# of tickets) x \$15.00* = (each)	(# of tickets) x \$15.00* = (each)

* 2 FREE Brunch Tickets are included in each Bridal Show Package. Additional tickets MUST be pre-paid at \$15.00 each. Additional tickets are not available the day of the bridal shows.

Bridal Bags (check all that apply) Show Vendors No Charge* | Advertisers \$50.00* | Non-Advertisers \$100.00*

<input type="checkbox"/> 275 pcs needed by 04/1/24	<input type="checkbox"/> 300 pcs needed by 10/1/24	<input type="checkbox"/> 400 pcs needed by 01/26/24	<input type="checkbox"/> 275 pcs needed by 04/20/25
-----------------------------------------------------------	-----------------------------------------------------------	------------------------------------------------------------	------------------------------------------------------------

*To qualify for advertiser discount you are required to be running at least a 1/6 page ad in the Sep/Oct Issue of the 585wedding.com Magazine for Wedding Expo, the Jan/Feb Issue for Bridal Expo and the Mar/Apr Issue for Bridal Fair, or a 12 consecutive month showcase vendor on 585wedding.com. *To qualify for the Vendor no charge, you must be an exhibitor in that particular bridal show.

Totals (add the totals for each column)

Bridal Fair Total _____ Wedding Expo Total _____ Bridal Expo 2024 Total _____ Bridal Fair 2024 Total _____

(Bridal Fair Total + Wedding Expo Total + Bridal Expo '25 Total + Bridal Fair '25Total) = Subtotal _____

Contact/billing information

Company Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Business Cell: _____
 E-mail: _____
 Website: _____
 Facebook Page: _____

Payment Method: (Check one) Check Credit Card

Cardholder Name: _____
 Card #: _____ Exp. Date: _____
 Visa Mastercard Discover American Express CSV: _____

Multi-Show Discount 2nd show _____ **-\$25.00**
 3rd show _____ **-\$25.00**
 4th show _____ **-\$25.00**



Grand Total _____

Please check and initial

I have read, completed, and agree to the rules & regulations on page 2 of 2 of this contract

_____ (initial)



Make checks payable to:

PO Box 26498 • Rochester, NY 14626
Phone: (585) 227-7690
Email: jeff@585wedding.com

Payment

Please check both and initial

I understand that there are NO CANCELLATIONS and NO REFUNDS

initial

I understand that I will not receive my list of registered brides and grooms if payment has not been made in full.

Food Samples

Please check and initial

YES, I am bringing food samples

NO, I am NOT bringing food samples

initial

585Wedding.com must inform The Hyatt Regency Rochester in advance of any vendors/exhibitors that will be distributing food samples at any Bridal Show, and what those types of food items are. Samples must be no more than (3) ounce portions in disposable containers. For any food items requiring refrigeration or cooking on site, the individual vendor/exhibitor is required to obtain a temporary food permit from the Monroe County Health Department.

Rules and Regulations

Exhibitor agrees to:

Set up an exhibit space on **April 14, 2024 (Bridal Fair)** between the hours of 9:00am and 11:30am, and/or set up an exhibit space on **October ?, 2024 (Wedding Expo)** between the hours of 9:00am and 11:30am, and/or set up an exhibit space on **February 2, 2025 (Bridal Expo)** between the hours of 9:00am and 11:30am. Exhibit space to be staffed from 11:30am to 3:30pm (**Bridal Expo**) and/or staffed from 11:30am to 3:00pm (**Wedding Expo/Bridal Fair**). Exhibit space to be disassembled no earlier than 3:30pm (**Bridal Expo**) and/or no earlier than 3:00pm (**Wedding Expo/Bridal Fair**) **A \$100 early breakdown fee will be imposed to any vendor breaking down their booth and/or leaving prior to the time specified.** Display products and literature that pertain specifically to the contracted exhibitor. No wedding publication other than The 585wedding.com Magazine can be displayed or distributed at the bridal shows or on the premises of the Arbor At The Port/Hyatt Regency 125 E Main St, Rochester, NY. Exhibitor cannot solicit any bride or groom for any wedding service other than for the contracted exhibitor.

The mailing list of future brides and grooms (the "Mailing List") is for the exclusive use of the Exhibitor and/or Individual/Company in the form of a single copy, and solely for the promotion of its own products and services at the Wedding Expo/Bridal Expo/Bridal Fair as appropriate. The Mailing List database contains private copyrighted information owned exclusively by Wedding Planner Corp. The information included in this database is protected by federal copyright laws. It may not be copied (other than printed hard copy of lists and labels for the Exhibitor's own use in the Exhibitor's own business in connection with the Wedding Expo/Bridal Expo/Bridal Fair). Neither the Mailing List nor any of its contents may be made available to, or used by, any other person or entity. The Exhibitor may not sell, give, rent, lease, lend, modify, display, share, or otherwise permit the Mailing List or any of its contents to be made available, in whole or in part, to anyone outside of the Exhibitor, whether or not for consideration. The Mailing List may not be used in, or in connection with, any solicitation of the goods or services of any other person or entity. **THE MAILING LIST MAY NOT BE USED TO PROMOTE ANY BRIDAL OR HONEYMOON SHOW, SEMINAR, WORKSHOP, OR ANY TYPE OF EVENT THAT PROMOTES THE GATHERING OF FUTURE BRIDES AND/OR FUTURE GROOMS. The Mailing List cannot be used to promote any contest/promotion/give-away that is in conjunction with, and/or names any other entity or person other than the person or entity signing this contract.** The Exhibitor acknowledges that once the Mailing List leaves the Wedding Planner Corp's facility, the Exhibitor is in the best position to assure compliance with these restrictions and therefore agrees (and assumes all related risks) to be fully and strictly responsible for any incident or use not permitted by this paragraph, whether or not inadvertent and whether caused by the acts or omissions of the Exhibitor or others. Unauthorized use of the Mailing List leads or any of its contents is a direct violation of the Unfair and Deceptive Trade Practices Act. By using this Mailing List or any of its contents, you hereby acknowledge the protected copyright and agree to the terms of use. **The Exhibitor agrees, and each individual signing this Agreement on behalf of Exhibitor, agrees to pay on demand The Wedding Planner Corp. the sum of Ten Thousand and NO/00 Dollars (\$10,000.00) per incident or use, as liquidated damages, for each incident or use of the Mailing List that is contrary to any provision of this paragraph, together with the attorneys fees and other costs and expenses of enforcement incurred by The Wedding Planner Corp.**

Exhibitor further agrees to the following:

Exhibitors are not permitted to use amplifying equipment that we consider objectionable. No balloon popping, or noises that we consider objectionable are permitted from your contracted space. Exhibitors must confine their activities to their contracted space. Exhibitors will not be permitted to use strolling entertainment nor to distribute samples, souvenirs, or literature except from their own exhibit space.

This contract cannot be cancelled and, once signed, Exhibitor/Company listed above, and/or signee is fully responsible for all charges as outlined herein of this agreement whether Exhibitor uses the contracted space or not. All payments and fees are due and payable in full as follows: The Bridal Fair Package by April 1, 2024, and The Wedding Expo Package by October 1, 2024, The Bridal Expo Package by January 24, 2025, . Any material draped from Exhibits must meet with local fire laws or they will be asked to be removed. **There is no booth sharing.** This contract is binding when signed and it is received by Wedding Planner Corp via fax transmission, email, or postal mail. In the event of nonpayment, person signing below agrees to pay full rate of their contracted space, excluding any and all discounts plus all reasonable attorney's fees in the event collection is necessary. The Exhibitor agrees that Wedding Planner Corp., its agents and employees, and the hosting facility or its employees: (a) Will not be responsible for any damage to or for the loss of destruction of the Exhibitors property or injuries to the Exhibitors, his representatives, agents or employees, all claims for any such loss, damage, destruction, or injury being expressly waived by the Exhibitor; (b) will be exempted from and defended and indemnified by the Exhibitor from and against any and all losses, damages and claims for death of or injury to the Exhibitor or any of its representatives, agents, employees, patrons, invitees or visitors, except that no such indemnification shall apply to any such death or injury to the extent resulting from the sole negligence of The Wedding Planner Corp. Wedding Planner Corp., its agents and employees, will not be liable for failure to hold the bridal show as scheduled. Wedding Planner Corp. reserves the right to shift space assignment after the contract has been signed if they find it necessary to do so. Wedding Planner Corp. reserves the right to change the Wedding Expo, Bridal Expo and/or Bridal Fair venue and date due to events beyond the control of Wedding Planner Corp. Exhibitor is responsible for any and all sales/use tax or other direct charges or fees levied, assessed or charged by the US Government, as well as any state, county, city, or other taxing entity. Exhibitor is responsible to pay all sales tax on items sold at Wedding Planner Corp. Bridal Shows.

This contract shall be governed by the laws of the State of New York. Both the Wedding Planner Corp. and the Exhibitor agree that any disputes hereunder will be heard exclusively in the appropriate federal and state courts located in the County of Monroe, State of New York. Exhibitor agrees that the Exhibitor is transacting business in New York State and the Exhibitor expressly waives to the fullest extent possible any defenses based upon lack of personal jurisdiction to any cause of action brought to enforce the terms of this contract. Upon failure or neglect of Exhibitor to pay as stipulated above, on receipt of statement, the entire unpaid balance shall become due and payable at once. Should it become necessary to have an attorney or agency make demand for payment, or if suit is instituted to collect in this contract, or any part thereof, the Exhibitor agrees to pay attorney's fees and/or all other costs incurred (or if suit is instituted without an attorney a handling charge of \$200.00 two hundred dollars). In addition, the Exhibitor shall pay a service charge of 1 1/2% per month on payments more than 10 days overdue.

Wedding Planner Corp. may, without liability, delay performance or cancel this Contract on account of force majeure events or other circumstances beyond its control, including, but not limited to, strikes, acts of God, terrorism, political unrest, embargo, pandemic state of emergency, failure of source of supply, or casualty. If any of these events are cancelled for any reason beyond our control, no refunds will be given. This contract contains the entire agreement, between the parties, pertaining to the subject matter hereof. No agreements, representations, or understandings, not specifically obtained herein, shall be binding upon any of the parties hereto, unless reduced to writing and signed by the parties to be bound thereby. Exhibitor waives any and all expressed and/or implied warranties or guarantees, except for that which is stated herein.

I agree to all of the above rules and regulations:

Company: _____ Signature: _____

Date: _____ Title: _____ Print Name: _____

I agree to all of the above rules and regulations:

Print Name: _____ Signature: _____ (Date)

(Personal Guarantee)

(Personal Guarantee)